



SQL

SQL: The Esperanto Language of Data

```
SELECT * FROM Future;
```

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AGENDA

- 1.The Data Crisis Before SQL
- 2.The Relational Revolution (1969-1974)
- 3.SQL's Birth & Commercialization (1979-1986)
- 4.Why SQL Became the Dominant Language
- 5.The Evolution and Future of SQL
- 6.Conclusion

The Crisis Before the Revolution

- 1 Hierarchical Databases**
Rigid tree structures required predefined paths.
- 2 CODASYL Networks**
Complex pointer hell. A PhD was needed to query data.
Required manual pointer navigation
- 3 Programmers spent 70% of time on data navigation, not analysis (Bachman, 1973).**



Edgar Codd & Relational Model (1969)

1

Mathematical Foundation

Relational Algebra = "Data as Math".

Hierarchical model → Relational tables.

2

Tables & Relationships

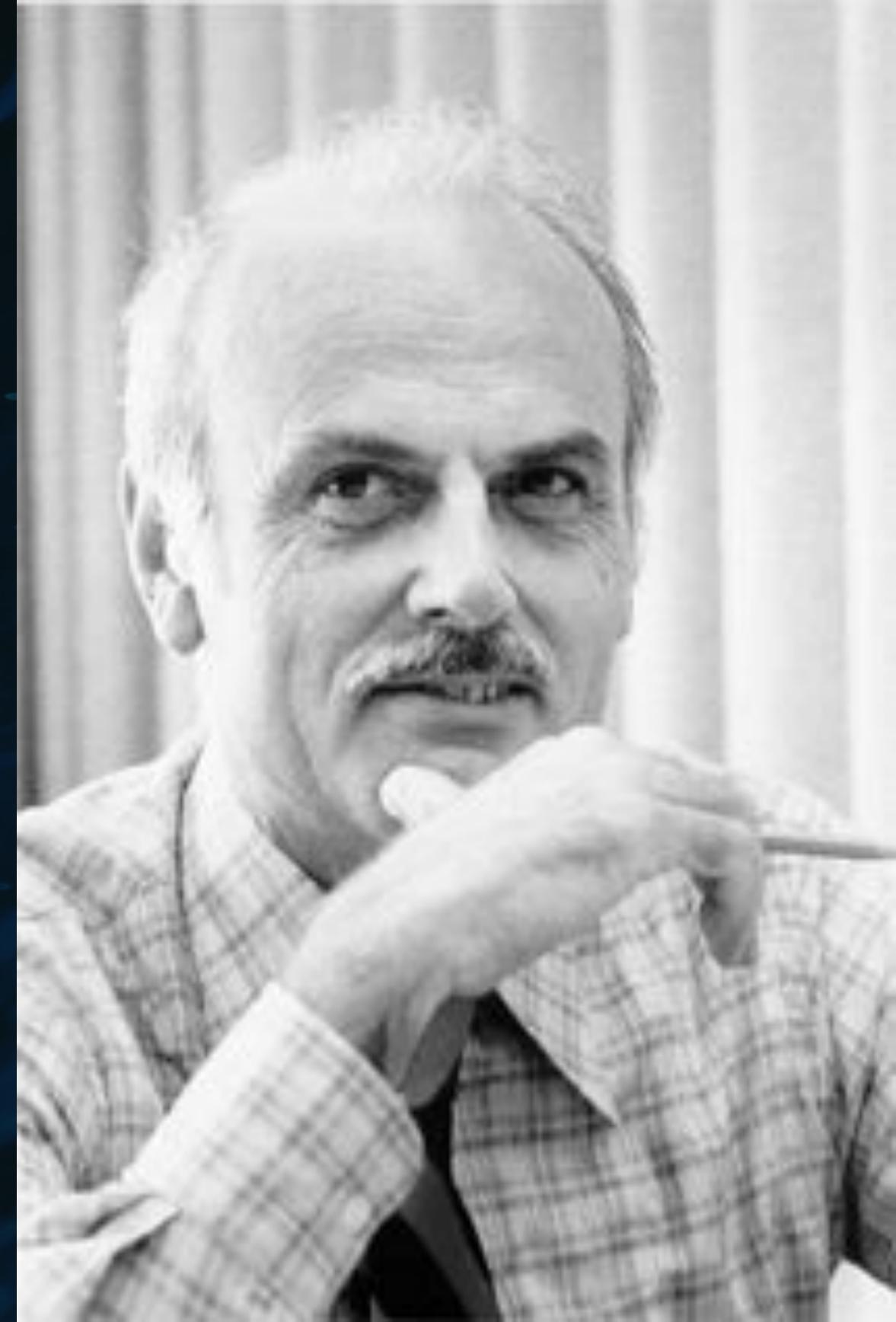
Replaced rigid pointers.

3

IBM's Rejection

IBM initially rejected his ideas.

Too radical for hardware-focused era.



SEQUEL & System R (1974)



IBM's System R experiment introduced **SEQUEL** (Structured English Query Language).



SEQUEL vs. earlier programming: Declarative queries vs. procedural navigation.

```
SELECT * FROM Employees WHERE Salary > 5000;
```



Legal issue forced renaming to SQL.

“When in doubt, just remove vowels”

‘SEQUEL’ → ‘SQL’



Priceline's
House Of
Cards

In Search of Tom Peters • Working Past 90

FORTUNE

DISPLAY UNTIL NOVEMBER 20, 2000

The Next Richest Man In The World

Larry Ellison is sick of playing second banana to Bill Gates. So what's his plan to become No. 1? Make Oracle the Microsoft of the Internet.

aol keyword: fortune



www.fortune.com

Oracle's Commercialization of SQL (1979)

1

Larry Ellison launched Oracle V2 before IBM could commercialize SQL.

2

SQL became the go-to database language for businesses.

3

Adopted by banks, governments, ERP systems.



SQL Becomes a Global Standard (1986-1992)

1986

ANSI Standard

SQL was standardized in 1986.

1992

ISO Standard

SQL was truly global standardized in 1992.

SQL is the Rosetta Stone

SQL is the Rosetta Stone – deciphering the myriad languages, from Excel cells to the endless cloud.



Why SQL Still Dominates

Today? - The Key Strengths of SQL

Standardization

- Global SQL standard (ANSI 1986, ISO 1992) ensures cross-platform consistency.

Structured Data Model

- Tables & schema-based organization → Enforces data integrity.

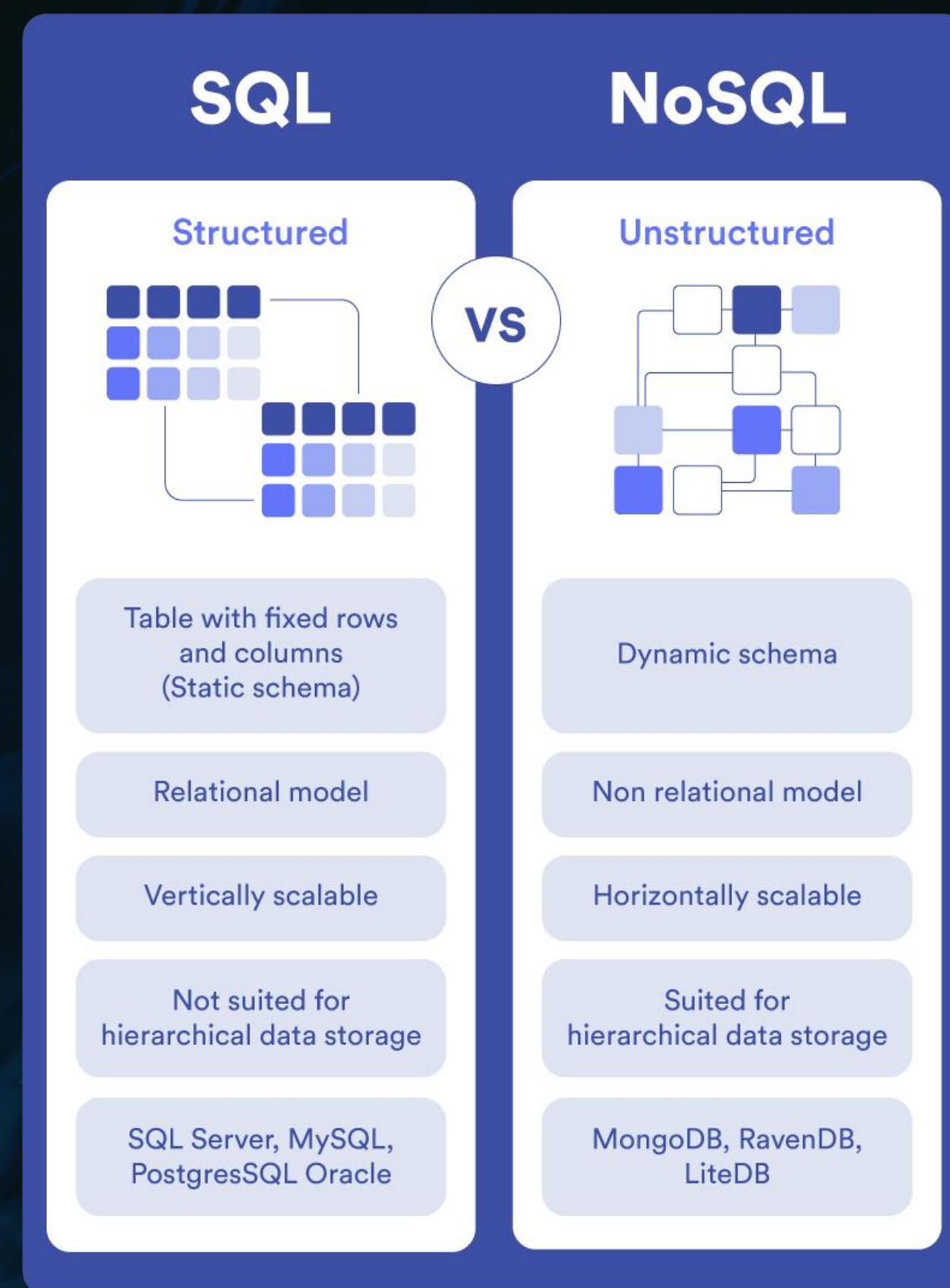
Ease of Use

- Intuitive syntax, close to natural language.

```
SELECT name FROM users;
```

Efficiency & Reliability

- Optimized for structured data & supports ACID transactions.





The ACID Guarantee

- “ACID Transactions: The Foundation of Data Reliability”

1. Atomicity
"All or Nothing."

2. Consistency
Always maintains data integrity.

3. Isolation
Prevents conflicts in simultaneous transactions.

4. Durability
Data is permanently stored.



The Future of SQL

-SQL in the Era of Big Data

1

Cloud-Native SQL

BigQuery, AWS Aurora, Snowflake handle petabytes of data.

2

AI Symbiosis

GPT-4 writes SQL with 92% accuracy.
Prediction: SQL will outlive Python.

The Future of SQL

-The SQL + NoSQL Hybrid Model

- SQL & NoSQL are converging.
- Example: MongoDB now supports SQL queries via SQL Query API.
- Enables flexibility of NoSQL + structure of SQL.

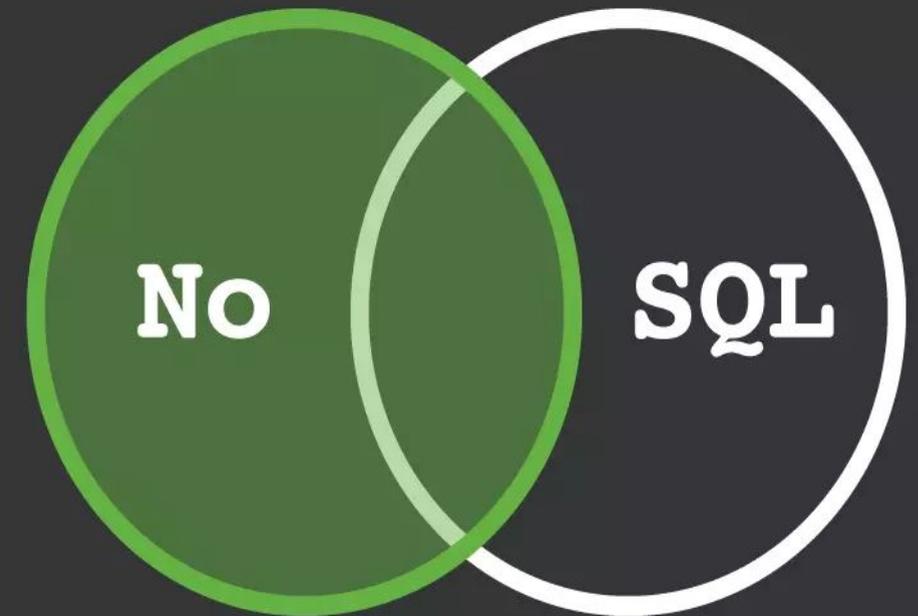
BEFORE MongoDB use the JSON:

```
db.employees.find({ "salary": { "$gt": 5000 } })
```

NOW MongoDB allows the SQL:

```
SELECT name, salary FROM employees WHERE salary > 5000;
```

\$lookUp



MongoDB



Conclusion

DELETE FROM obsolete_tech WHERE vision < 1970;

THANK YOU!